



HARVARD | BUSINESS | SCHOOL

Club of New York | Community Partners

2017-18
ANNUAL REPORT

HBSCNY COMMUNITY PARTNERS MISSION STATEMENT

A Program of the Harvard Business School Club of New York

Community Partners provides HBS alumni with volunteer opportunities to apply their business skills and make meaningful contributions to the local nonprofit community.

ABOUT US

Community Partners provides nonprofit organizations with *pro bono* consulting advice by teams of Harvard Business School alumni volunteers and provides alumni with opportunities to use their business skills and career experience to assist nonprofit organizations in addressing management challenges and opportunities.

Our *pro bono* projects appeal to alumni volunteers because our work offers an opportunity to partner with HBS colleagues of all ages who represent an exceptionally wide range of backgrounds and careers. Also, our process is well-structured to accommodate the widely varied schedules of our alumni. Finally, our volunteers value the opportunity to apply their talents to worthy causes where fresh thinking and expert analysis result in actionable recommendations.

Consulting projects this year were diverse. Our alumni teams made many recommendations to our nonprofit clients. We refined a business plan, improved volunteer recruitment, overhauled a marketing strategy, expanded a donor base, broadened a digital footprint, grew organizational capacity, established a scalable expansion plan, realigned organizational structure, developed strategies for talent development and retention and more.

In 2017-2018, Community Partners engaged 183 alumni volunteers on 32 engagements in our core sectors: Arts & Culture, Education, Environment & Health, and Social Services.

Thanks to all our Community Partners volunteers, team leads, and 26-person leadership team for making 2017-2018 another successful year.

Charles Toder, MBA 1962 and Clare Peeters, MBA 2000

See the full list of our volunteers here:
www.hbscnyccommunitypartners.org/thankyou



PHOTOS:
CHARLES TODER
CLARE PEETERS

Community Partners volunteers are ready to help nonprofit leaders tackle their business challenges and opportunities.

We are proud of our record of meeting and exceeding our clients' expectations.

NONPROFITS CLIENTS:

98%

FOUND OUR VOLUNTEER
TEAM'S ANALYSES AND
RECOMMENDATIONS USEFUL

100%

OF NONPROFIT CLIENTS
WOULD RECOMMEND
COMMUNITY PARTNERS
TO OTHER NONPROFIT
EXECUTIVES

SUPPORTING SOCIAL ENTERPRISE INITIATIVES IN OUR COMMUNITY

In addition to providing *pro bono* consulting advice for area nonprofits, Community Partners alumni volunteers drive a range of social enterprise programs and events of the Harvard Business School Club of New York. These activities include:

SKILLS GAP INITIATIVE:

We oversee a team of alumni volunteers developing innovative solutions to the Skills Gap Initiative. The team works with area community colleges, medical facilities and vocational schools to build curricula based on employer defined skills and qualifications that ultimately link qualified candidates to hard-to-fill middle skills positions. More than 10 major hospitals and health care employers have hired SGI graduates to date.

HBS EXECUTIVE EDUCATION SCHOLARSHIPS:

We manage all aspects of the application process, annually evaluating candidate applications from area nonprofits and selecting recipients for scholarships for the Strategic Perspectives in Nonprofit Management (SPNM) and Performance Measurement for Effective Management of Nonprofit Organizations (PMNO) programs at Harvard Business School.

COMMUNITY PARTNERS LEADERSHIP AWARD:

We established this award in 2015 to recognize and celebrate clients of Community Partners who have demonstrated outstanding management and governance practices. Winners have included NY Sunworks, MESA Charter High School, Girls Write Now, LaGuardia Community College, Per Scholas, Bronx River Alliance, Lower East Side Tenement Museum, NYC Gay & Lesbian Anti-Violence Project.

.... our brainstorming session came at a good time because our organization is at a flexion point and poised to grow. It was important to have a fresh set of eyes look at our plans for the future...

- The Academy for Teachers, Sam Swope, Founder



... the team cared deeply about the project and brought so much of themselves to each aspect of our work together...

- JCCA Manhattan, Dava Schub, Chief Program Officer



....we had a superb team of dedicated volunteers who worked closely with us from start to finish...

- Union Settlement, David Nocenti, Executive Director

2017-2018 COMMUNITY PARTNERS COMMITTEES AND PROJECTS

ARTS & CULTURE

Committee

Cornelius Marx, MBA 1967, Co-Chair
Barry Puritz, MBA 1965, Co-Chair
Joan Cheng, MBA 2002
James Fincher, MBA 2003
Camille Kubie, MBA 2004
John O'Donnell, MBA 1977

Projects

Brooklyn Museum
CUE Art Foundation
Downtown Music at Grace
English Speaking Union of the United States
Historic House Trust of New York
Impact Repertory Theatre
La MaMa Experimental Theatre Club, Inc.
The Public Theater

EDUCATION

Committee

Leo Corbett, MBA 1975, Co-Chair
Jessica Ziegler, MBA 1984, Co-Chair
Charley Beever, MBA 1978
Margaret Brown, MBA 1984
Meg Langan, MBA 1992
Efrem Sigel, MBA 1968
Darren Sumter, MBA 1995

Projects

The Academy for Teachers
The American Dream Charter School
Build NYC
Carnegie Council for Ethics in International Affairs
Grand Street Settlement
Latinas On the Verge of Excellence
ReadWorks
NY Urban Debate League

... the team tailored its consulting to our special needs and interacted with our participants in a highly productive way...

- 5 Steps to Five, Allen Clark, Co-President

ENVIRONMENT & HEALTH

Committee

Richard Kane, MBA 1968, Co-Chair
Cathy Stephenson, MBA 1990, Co-Chair
Chloe Kiernan, MBA 2008
Andrew Silbiger, MBA 1996
Jeff Smith, PMD 95

Projects

Alzheimer's Prevention Clinic
Child Mind Institute
JCC Manhattan
Learning Ally
Make-A-Wish Metro New York/Western New York
StreetSquash
Terreform ONE
Tenement Museum

SOCIAL SERVICES

Committee

Hal Kennedy, MBA 1984, Co-Chair
Calvin Mew, PMD 48, Co-Chair
Lisa Goldman Forgang, MBA 1995
Sunsy Hong, MBA 2005
William J. Meurer, MBA 1990
Holly Zimmerman, MBA 1992

Projects

American Friends of Hebrew University
5 Steps to Five
Facing Addiction
Family Services of Westchester
Feeding Westchester
Hebrew Free Loan Society
Union Settlement



SOCIAL ENTERPRISE GOVERNING BOARD 2017-2018

Our Board oversees Community Partners' *pro bono* consulting work supporting area nonprofits and guides a range of other Social Enterprise initiatives, events and activities of the Harvard Business School Club of New York.

BOARD CO-CHAIRS

Clare Peeters, MBA 2000
Charles Toder, MBA 1962

BOARD MEMBERS

Margaret Brown, MBA 1984
Leo Corbett, MBA 1975
Richard Kane, MBA 1968
Hal Kennedy, MBA 1984
Cornelius Marx, MBA 1967
Calvin Mew, PMD 48
Barry Puritz, MBA 1965
Dianna Raedle, MBA 1993
Cathy Saffer Stephenson, MBA 1990
Jessica Ziegler, MBA 1984

EMERITUS MEMBERS

Andrew Cheskis, MBA 1984
Joanne Lim, MBA 1999
Dianna Raedle, MBA 1993
David Theobald, MBA 1991
Ava Zydor, MBA 1984



... we were very impressed with the team's thoroughness, professionalism and experience in developing a strategic plan...

- Make-A-Wish Metro New York and Western New York Chapter, Pam Mastrolta, Chief Operating Officer



...because the observations come from those who are looking at the organization for the first time, the information is especially meaningful to me...

- Downtown Music at Grace, Timothy Lewis, Artistic and Managing Director

NEW YORK AREA HBS ALUMNI CAN PROVIDE *PRO BONO* ASSISTANCE TO AN ORGANIZATION YOU KNOW

WE OFFER TWO TYPES OF *PRO BONO* ASSISTANCE:

CONSULTING ENGAGEMENTS

3- to 4-month projects concluding with actionable recommendations based on our teams' findings and analysis.

BRAINSTORMING OR VISIONING SESSIONS

Single, high-energy sessions structured and moderated by experienced alumni volunteers.

Visit hbscnyccommunitypartners.org or give us a call at 347-817-7898 to participate or learn more.

The Mission of the HBS Club of New York is to Make a Difference and to Support Harvard Business School by Engaging Alumni, Impacting Community, Fostering Leadership and Lifelong Learning.