

Get Involved. The Benefits Last a Lifetime.

Why be part of HBS's most active alumni club? Because the Harvard Business School Club of New York enables you to harness the expertise, entrepreneurship, and camaraderie of the HBS alumni community through connections, activities, lifelong learning, and community contributions. Building and maintaining a relationship with this unique group of alumni, with the School, and with your community can add lasting value to your life. "There's so much going on behind the scenes—the work these people are doing in terms of giving back to the community shows that the Mission is more than just words," said Chuck Callan, '82, Club Secretary. The Club truly offers something for everyone—and those offerings are always evolving in order to better serve our members' interests.

Last year brought an updated membership structure including the establishment of a senior rate; this year saw a new focus on outreach and an enhanced effort to engage young alumni. As Didi Lacher, '82, Vice President, Membership, told us, "Belonging to the HBS Club of New York can benefit all aspects of your life. Of course, it offers exceptional professional networking and entrepreneurship activities, but positives also include going backstage at cultural institutions, dinners with chefs, helping nonprofits, and countless opportunities to become friends and colleagues with the most interesting people in New York!"

Learn more at hbscny.org







HBS Club of NY



harvard-business-school-club-of-new-york



Building Involvement Through Digital Experiences

From a new mobile-friendly website to the HBSCMember app (currently in development) that will allow you to register for events on the go, it's never been so easy to get involved in our Club. The newly launched hbscny.org offers an intuitive interface, enabling faster connection to the events and information you find most relevant. The digital platform represents a significant investment in the form of time, effort, and planning on the part of many volunteers, all of whom deserve recognition for a job well done.

But beyond an improved user experience, the new website also serves as a springboard for continuous improvement. As Vineet Kumar, AMP 187, Chief Information Officer, said, "Having more insight into what types of events people are attending most will allow us to further tailor our offerings to their interests." These new digital experiences make it easier than ever before to get involved—the tools you need are now at your fingertips, 24/7.

Visit the new hbscny.org and download the free HBSCMember app, available this summer via:





"This is a game changer for the Club—not just in positioning our organization but in how we engage with our community. I couldn't be more impressed by the work that was done to put this together. Thank you to the thirty plus volunteers who helped us bring this across the finish line."



Katherine Bahamonde Monasebian, '07 **Outgoing HBS Club of New York President**



ENTREPRENEURSHIP CONFERENCE WITH HBS PROFESSOR TOM EISENMANN, '83

ENTREPRENEURS, ANGELS, & TECH Experience the Best of NYC Entrepreneurship

Entrepreneurship activities continue to expand under the Club's Alumni Startups program, focused on providing our alums with immersion in all things entrepreneurship. One of our newest services, Startup Partners, offers alumni business founders support via two hours of pro bono troubleshooting and mentorship from a "personal board" of HBS alumni experts.

This year's Entrepreneurship Conference featured an interactive case study presented by **HBS Professor Tom Eisenmann**, '83, and drew entrepreneurs, investors, and innovators from across the HBS community. The HBS New York and Northeast Regional New Venture Competition (NVC) saw continued success, as well, with the highest number of applicants of any regional competition for the second year in a row. The corporate sponsors were Google Cloud, HBS Startup Studio, and Polsinelli.

As **Vivian Moran**, **'96**, co-Vice President, Entrepreneurship, told us, "Whether you need help forming a strategic business plan or are interested in the exposure the New Venture Competition can bring, take advantage of these opportunities. If you're an HBS alumni and you're an entrepreneur in NYC, it is an absolute no brainer!"

Learn more at hbscnyalumnistartups.org



NVC REGIONAL WINNER WITH HBS CLUB OF NY TEAM AND CORPORATE SPONSORS

ALUMNI STARTUPS

2 HOURS of mentorship with a 6 - 8 PERSON board of HBS experts AVAILABLE

to any HBS alumni founder or investor

ENTREPRENEURSHIP CONFERENCE

115 attendees at event

HBS PROFESSOR TOM EISENMANN, '83, presented an interactive case study

ADAM ROYALTY

Designer-in-Residence, Columbia Entrepreneurship Design Studio, led a hands-on design thinking workshop

NEW VENTURE COMPETITION

37 companies applied

26 participated

250+ attendance

FIRST PLACE WINNER MAGMA TRADING

went on to win second place in Global Final Rounds

ENTREPRENEURS, ANGELS, & TECH

Join the Largest Group of Angel Investors in New York

HBS Alumni Angels of Greater New York (HBSAANY), New York's largest group of angel investors, comprises over 350 HBS and Harvard alumni who have invested over \$11 million across a wide range of industries. Whether you're a novice investor or a seasoned professional, the benefits of joining this collaborative investment group can't be overstated.

"Angel investing offers great opportunities, especially when undertaken with a network as knowledgeable as HBSAANY," said **Jason E. Klein,** '86, Chairman, HBSAANY, and co-Vice President, Entrepreneurship. HBSAANY holds monthly pitch nights, investor education sessions, and added four new sectors this year—Defense and Aerospace, Cybersecurity, Blockchain, and Digital Currency—bringing the total to 21 investing sectors. HBSAANY hosted several startup showcases, including one with female founders (supporting breast cancer research) and another with military veterans. HBSAANY is the largest of 12 HBS Angel chapters across four continents. Get involved with this thriving angel network today.

Learn more at **hbsangelsny.com**

FY18 Data

\$2.8 SINVESTED



15 COMPANIES

350+ MEMBERS

15 FUNDING ROUNDS





MONTHLY PITCH NIGHT



FEMALE FOUNDERS STARTUP SHOWCASE



MILITARY VETERAN ENTREPRENEURS SHOWCASE

PRO BONO CONSULTING

Meet and Exceed Nonprofit Expectations

Your HBS business acumen could make the difference for a nonprofit here in New York. Co-chaired by **Charles Toder**, '62 and **Clare Peeters**, '00, Community Partners offers the opportunity to use your skills for good. This group provides pro bono consulting advice to nonprofit organizations in the form of three- to four-month consulting engagements or a one-time high-energy brainstorming session designed to solve pressing challenges. HBS alumni volunteers use their career experience, problem-solving skills, and unique talents to assist nonprofit clients, providing actionable insights that drive real change.

This year, consulting projects across core sectors Arts & Culture, Education, Environment & Health, and Social Services included refining a business plan, creating a marketing strategy, building a digital footprint, and establishing a scalable expansion plan. Over 180 alumni volunteers provided their time and talents across 32 engagements, contributing to positive change. Be part of valuable social change—join Community Partners.

Learn more at hbscnycommunitypartners.org



COMMUNITY PARTNERS PRO BONO BRAINSTORMING SESSION

98%
of nonprofit clients found
Community Partners'
volunteer team analyses and
recommendations useful

13100%
of nonprofit clients
would recommend
Community Partners
to other nonprofit executives

180+ Columbia

4 SECTORS:

Arts & Culture, Education, Environment & Health, Social Services

PRO BONO CONSULTING

Making A Difference in 100 Lives

The Skills Gap Initiative has continued to grow in success over the last year—it now offers both medical billing and tech support career tracks designed to help students develop skills to fill middle-wage employment positions. Skills Gap's success is built on volunteer engagement and direct communication with employers. As **Barry Puritz**, **'65**, told us, "We saw an opportunity to talk to employers about what they need and to help educators reflect those needs in their offerings."

By making this educational connection, Skills Gap has built a scalable model. In October 2017, 23 Skills Gap students graduated from LaGuardia Community College's Medical Billing Program, bringing the total number of graduates since the Initiative's inception to 100. And with your help, this success will continue to grow. "Work on the Skills Gap Initiative is a great opportunity to make a difference in the community using your management skills, your network and your desire to get something done. We want more committed alums to help lead the continuing development and expansion of the program," said **Richard C. Kane, '68**.

Learn more at hbscny.org/get-involved/#pro-bono



LAGUARDIA COMMUNITY COLLEGE MEDICAL BILLING GRADUATION CEREMONY





(96% graduation rate)

411780/0
of graduates
have been placed
in positions

Starting salaries average

55%
ABOVE
pre-program
compensation

FY18 Data

AT A GLANCE (FY 18 DATA)

ENTREPRENEURS, ANGELS, & TECH



Be part of the vibrant NY startup ecosystem. Discover our programs for entrepreneurs and angel investors.

LIFELONG LEARNING

EV/ENITS

100+
EVENTS WITH

5,500 attendees, including

2,700

Join us for insightful events on business strategy and innovation, arts and culture programs, updates from HBS Professors and more.



PRO BONO CONSULTING





A32
PROJECTS AT NYC

AREA NONPROFITS



SKILLS GAP

\$2012



100 GRADUATES
FROM 5 HEALTHCARE COHORTS

Make a difference in your community. Share your business skills with local nonprofits and job training programs.

AWARDS AND SCHOLARSHIPS

HBS & COMMUNITY FINANCIAL SUPPORT



\$25K \$ in Executive Education Awards to Nonprofit Executives



Supporting HBS & the Greater NYC Community.

LIFELONG LEARNING

Learn, Socialize, and Network

Business strategy. Innovation. Arts and culture. Behind-thescenes tours of New York's fascinating history. Insightful talks by HBS professors and business luminaries. All of these are represented in the Club's event offerings. "Our members say that the value of the programming is extraordinary," said **Lance Stuart**, '78, Programming co-Vice President. "The difference between seeing headliners speak at a big conference and attending one of our events is the chance for a face-to-face conversation with the featured speaker."

Barrie Moskowitz, '92, Programming co-Vice President, also highlighted the value of the Club's event offerings. "In line with

our value proposition, we have created ongoing programming series such as C-Suite speakers, Dealmakers Breakfast, HBS Professors, Wine & Dine, and best-selling authors to provide lifelong learning opportunities to our members. In this role, I have been able to grow professionally and personally in many aspects; in addition to engaging with luminaries in various industries, I have formed great friendships with fellow alumni and Club volunteers," said Barrie. Grow your personal network, engage with your interests, and be a part of the distinctly New York experiences represented by the Club's programming.

View the full events calendar at hbscny.org/events

25 SOLD-OUT EVENTS, including:

ART AND BUSINESS

Art Collecting: What You Should Know About Art and the Law

AES: Finance and the Art Markets – How to Buy Art as an Investment

Investing in Cryptocurrencies

The Fearsome Foursome: Scott Galloway on AMZN, AAPL, FB, and GOOG

Investing in Technology Startups - Timeless Advice from Angel Investor Jason Calacanis

ENGAGING TOPICS & SPEAKERS

Discussion on Extended Fertility

Tequila Avion and Jenna Fagnan, '02

Tom Glocer on Investing in Fintech and the Digital Future

U.S. Airforce Space Commander Gen Raymond on Space

Women Disrupting Men's Skincare: Oars + Alps Founders Share Their Journey (including **Mia Duchnowski, '10**)

Stop Worrying About Your Job and Start Managing Your Career

NEW YORK EXPERIENCES

A Guided Tour of the New York Historical Society

New Gems of Central Park: A Walk with the Conservancy CEO

The Central Park Zoo: An Inside Tour for Alums and Families

Behind the Scenes at One World Trade Center

AUDIENCE FAVORITES

Robin Hood Foundation CEO Wes Moore

David Miliband (IRC): Refugees and the Political Crisis of our Time

Visit United States Military Academy West Point

Sherry Lansing: Former Hollywood Executive

Mentalist, Mind Reader, Entertainer: Gerard Senehi

Careers in NYC Silicon Alley: A Panel Discussion

Meet Leonard Lauder

Delta Airlines CEO Ed Bastian

Bonnie Kintzer, CEO. Trusted Media Brands

Donald Trump's Co-Author Tony Schwartz on "The Art of the Deal"

PayPal CFO John Rainey: From Planes to Payments



13
EVENTS WITH
100+
ATTENDEES

FEATURING HBS
PROFESSORS

MEMBERS-ONLY EVENTS



FORMER NFL QB DREW BLEDSOE, WINEMAKER DINNER



ROBIN HOOD FOUNDATION, CEO WES MOORE



DANNY MEYER, HOSPITALITY KING

HONORING LEADERS MAKING A DIFFERENCE

51st Annual Leadership Dinner

Our Club's 51st Annual Leadership Dinner, held on May 16 in the Ziegfeld Ballroom, celebrated the accomplishments of extraordinary individuals within the HBS community.

Those honored included **Josh Harris**, **'90**, recipient of the Business Statesman Award; **Deborah Winshel**, **'85**, recipient of the John C. Whitehead Social Enterprise Award; and **Josh Hix**, **'10** and **Nick Taranto**, **'10**, recipients of the Entrepreneurship Award. This year's Dinner Chairman was **Jide J. Zeitlin**, **'87**.

Bruce Bockmann, '67; Hemali Dassani, '99; Deborah A.

Farrington, '76; Howard Morgan, '88; and John Paulson, '80, served as the event's Vice Chairs. The event was co-chaired by Board members Bruce Marcus, '80 and Amy Vecchione, '84; it was organized by the Club's Leadership Dinner Committee.

The event drew over 450 attendees and raised money to support HBS and HBS Club of New York operations and Mission, including professional development activities for alumni and pro bono mentoring and consulting for the Greater New York community.

Learn more at

https://www.hbscny.org/get-involved/#ny-leaders



ENTREPRENEURSHIP AWARD: JOSH HIX, '10, KEVIN O'LEARY, AND NICK TARANTO, '10



VIEW FROM THE AUDIENCE



HBS DEAN NITIN NOHRIA



DINNER CHAIRMAN: JIDE J. ZEITLIN, '87



BUSINESS STATESMAN AWARD: JOSH HARRIS, '90



JOHN C. WHITEHEAD SOCIAL ENTERPRISE AWARD: DEBORAH WINSHEL, '85



SPECIAL THANK YOU TO BRUCE AND KATHERINE

Increasing Alumni Engagement

When **Bruce Bockmann**, '67, was elected Chairman of the Club, he had a substantial agenda, but one goal stood out. "I was interested in increasing Club membership," he stated, "but primarily I wanted to increase the number of active, *engaged* alumni. With the HBS brand and the talent HBS graduates could provide, we had a real opportunity to serve HBS, our alumni, and the community, and get great pleasure and satisfaction from doing so."

Four years later, major steps toward that goal have been achieved. The Club is unified around a Mission Statement that focuses on engagement. The number of Club officers has increased from four to thirteen and a professional staff now coordinates efforts, enabling a substantial increase in the depth and breadth of programs. Board committees have been activated and play a proactive role in strategic direction and governance. Our Skills Gap Initiative, a major effort focused on supporting entrepreneurship, continues to educate community college students for existing jobs in New York City; our Community Partners effort provides pro bono consulting services to developing nonprofits.

"The combination of an active Club and a broader involvement with the School itself," said Bruce, "provides today's members with continuous opportunities to connect with a lot of bright and wonderful people while engaging in lifelong learning and serving our alumni and community."



A Scalable Model for a Stronger Future

Throughout her tenure as Club President, **Katherine Bahamonde Monasebian, '07**, has been focused on our Club's future—on building scalable success that will serve as a foundation for future Club leaders.

"The way the Club is positioned to move forward will create opportunities. Highly talented, committed, successful individuals are harnessing their abilities and interests to drive results," Katherine said. "Whether you've just graduated or are in a job transition; whether you're running a company or retired, the Club offers a way to get involved. This is a chance to partner with people outside your immediate industry and life experience, to work with them to make a difference."

"Leading this Club has been one of my most rewarding professional experiences. I can't begin to express the impact it has had on me to work with so many incredible people in our organization. It's been humbling to be at the helm. The interpersonal connection and insights I've gained; the friendships I've made through this experience; there is no parallel. I'd like to thank everyone who has been, and who continues to be, a part of this experience."

BRUCE BOCKMANN, '67

Chair of the Board of Directors of the Harvard Business School Club of New York

July 1, 2014 to June 30, 2018

the Club at the Board and Officer level to increase alumni participation.

BROADENED the Club's relationship with HBS.

FORMULATED the Unique Club concept.

KATHERINE BAHAMONDE MONASEBIAN, '07

President of the Harvard Business School Club of New York

July 1, 2015 to June 30, 2018

INCREASED
social media
presence by
more than
100 percent

IMPLEMENTED robust and thorough administrative and operating procedures.

in technology to expand awareness of the Club and engage alumni.

AS WE MOVE FORWARD WITH A NEW CHAIRMAN AND PRESIDENT, WE THANK BOTH BRUCE AND KATHERINE FOR THEIR LEADERSHIP AND THE NEW DIRECTION THEY'VE PIONEERED. THEIR ACHIEVEMENTS WILL CONTINUE TO CONTRIBUTE TO THE CLUB'S FUTURE SUCCESS.



WELCOME TO
MARK AND ANDY

Giving Back to the HBS Community

Incoming Club Chairman **Mark Tatum, '98** is focused on fulfilling the Club's mission, and on making a difference in the New York community. "HBS played such an important role in allowing me to pursue the career I always wanted—I see getting involved in the Club as a way for me to give back to that community," said Mark.

In order to continue to lead the way among alumni clubs, Mark plans to emphasize strengthening The Club's volunteer leadership, promoting it in new and different ways and diversifying revenue streams in order to support impactful programming. Scaling the initiatives that are showing positive results—including the Skills Gap Initiative and the Alumni Startup Partners Program—are also immediate goals.

As the Club approaches its centennial anniversary in 2020, there will be a need for alumni to get involved in the planning of the celebration of this monumental achievement. Since 1920, the Club has brought together individuals, allowing them to harness their skills in service of the Club, the School, and the Greater New York area. "I encourage everyone to get involved—it will be fulfilling and rewarding. The Club needs you, and you will get more out of it than you put in, " said Mark.



Enhancing Our Club's Impact

Andrew Cheskis, '84, the Club's incoming President and former Executive Vice President, plans to grow the Club's positive impact on our alumni, the New York community, and HBS. "We have the largest scale of any HBS alumni Club worldwide. Therefore, we want to operate at the leading edge of HBS alumni clubs and propagate best practices whenever possible," Andy said.

Andy expanded on his goals for the Club's future, highlighting those that will increase the Club's impact. "We plan to strengthen recruiting of alumni talent into Club leadership roles, accelerate the growth of highly strategic programs, clarify the Club's positioning, and diversify our sources of revenue. In addition, we are focused on transparency and inclusiveness of our processes as we move forward," said Andy.

Overall, Andy highlighted the benefits of taking part in the Club's activities. "The Club is a vibrant community offering immense opportunities to participate in lifelong learning and to use leadership skills to make a meaningful difference."





Volunteers of the Year



Congratulations to Volunteers of the Year: Jessica Ziegler, '84 and Ava Zydor, '84. The awards were presented by Club President Katherine Bahamonde Monasebian, '07 at a cocktail event for all Club volunteers.

Welcome

The Club extends a warm welcome to:

New Board Members: Valentino Carlotti, '92, Paul Stamas, '10, and Lance Stuart, '78.

New Chief Financial Officer, Ray Eason, '04.

New Secretary, Charles Callan, '82.

New Vice President of Corporate Partnerships, Ilana Goldman, '02. New co-Vice President of Programming, Chloe Kiernan Anderson, '08.

Congratulations

The Club congratulates:

Mark Tatum, '98, on his election to Club Chairman. Lance Stuart, '78, on his move to the Club's Board of Directors. Andy Cheskis, '84, on his election to President.

Thank you

Our deepest gratitude to Bruce Bockmann, '67, and Katherine Bahamonde Monasebian, '07, for their years of service in the roles of Club Chairman and Club President.

Thank you to Roberto Buaron, '74, Board Member since 2010; Jim Burns, '97, Board Member since 2015; and Graves Tompkins, '08, Board Member since 2012.

Thank you to Stelios Hatzakis, PLDA 11, for his year of service as the Club's Chief Financial Officer.



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HBS Club of NY



harvard-business-school-club-of-new-york



HBS Club of New York Board Members, Officers & Associates FY2018

BOARD AND EMERITI

CHAIRMAN

Bruce Bockmann, '67

PRESIDENT

Katherine Bahamonde Monasebian, '07

BOARD MEMBERS

Jacqueline Adams, 78 Todd Benson, '91 Dan Biederman, 777

Kal Bittianda, '97 Roberto Buaron, '74

Jim Burns, '97

Hemali Dassani, '99

Elisabeth Hair DeMarse, '80

Sean Egan, '81

Deborah Farrington, '76

Marjorie S. Federbush, AMP 160

Joel Glasky, '73

Valerie Grant, '94

Susan Hailey, '84

Leonard Harlan, '61, DBA '65

Leslie W. Himmel. '78

Richard C. Kane. 768

Atul Khanna, '91

Nancy L. Lane, PMD 29

Bruce Marcus, '80

Jonathan Mariner, '78

Howard Morgan, '88 Jacques C. Nordeman, 764

Kenneth A. Powell, '74

Dianna Raedle, '93

Lowell W. Robinson, 73 Joanna Stone Herman, '97

Nathaniel Sutton, AMP 81

Aleksi Suvanto, *99

Mark Tatum, '98

Graves Tompkins, 708

Amy Vecchione, '84

Laila Worrell, '98

Eric Zinterhofer. '98

Soofian Zuberi, *99

Ariel Zwang, '90

EMERITI BOARD MEMBERS

Burt Alimansky, 777 Ennius E. Bergsma, '75 John Chalsty, '57 Donald K. Clifford, Jr., '56 Elena C. Crespo, '93 T.J. Dermot Dunphy, '56 Marjorie Fischbein, '80 Ronald J. Gerber, '86

Michael Johnston, '62 Daniel L. Kramer, '87

Bernard A. Leventhal, '56 Joseph Perella, '72

Al Sharif, '76

Jeanette Wagner, AMP 90

Byron Wien, '56

Ronald Weintraub, '60

OFFICERS

PRESIDENT

Katherine Bahamonde Monasebian, '07

EXECUTIVE VICE PRESIDENT

Andrew Cheskis, 784

CHIEF FINANCIAL OFFICER

Stelios Hatzakis, PLDA 11

CHIEF INFORMATION OFFICER

Vineet Kumar, AMP 187

CHIEF MARKETING OFFICER

Marge Wyrwas, AMP 180

SECRETARY

Charles Callen, '82

VICE PRESIDENTS

Entrepreneurship Jason Klein, '86 Vivian Moran, '96

Membership

Didi Lacher, '82

Programming

Barrie Moskowitz, '92

Lance Stuart, '78

Social Enterprise

Clare Peeters, '00

Charles Toder, '62

CLUB ASSOCIATES

Executive Director Sara Weeks

Associate Director Alan Hurite

Program Manager for Events Elizabeth Fairfax Brown

Program Manager for Entrepreneurship, Marketing, and Membership **Rachel Robins**

Program Manager for Social Enterprise Carinda Greene