The Harvard Graduate School of Business Administration’s first graduating class in 1910 included how many New Yorkers?

After the stock market crashed in 1929, HBS sent The Club $25,000 to keep it afloat. Which HBS Dean authorized the payment and which Club President accepted it?

When the US slid back into recession and joblessness rose above 20 percent in 1938, The Club’s President tried to help alumni. Who was he and what did he do?

In 1946, Club members elected as President a man who was already well known as a pioneer in management consulting. Can you name him and his firm?

The Club created its first accolade, the Business Statesman Award, in 1957. Who was the first honoree and how was he known to The Club?

(AMP 187). The Club’s Chief Financial Officer, Ray Eason Jr. (MBA 2004), said the centennial is “a once-in-a-lifetime opportunity to reconnect with other alumni.”

Send us your ideas on how to celebrate The Club’s centennial. Email: centennial@hbscny.org.

“We’re incredibly charged up that we will be able to celebrate our centennial. It speaks to how valuable The Club is and gives us a chance to reflect on our achievements and set new goals.”

Club President Andrew Cheskis (MBA 1984)

Firsts and Facts: A Club Quiz

How much Club trivia do you know? Read answers on page ten.

1910s
The Harvard Graduate School of Business Administration’s first graduating class in 1910 included how many New Yorkers?

1920s
After the stock market crashed in 1929, HBS sent The Club $25,000 to keep it afloat. Which HBS Dean authorized the payment and which Club President accepted it?

1930s
When the US slid back into recession and joblessness rose above 20 percent in 1938, The Club’s President tried to help alumni. Who was he and what did he do?

1940s
In 1946, Club members elected as President a man who was already well known as a pioneer in management consulting. Can you name him and his firm?

1950s
The Club created its first accolade, the Business Statesman Award, in 1957. Who was the first honoree and how was he known to The Club?

1960s
In 1966, for the first time in its history, The Club invited a woman to be a guest speaker. Who was she, and why did The Club want to hear what she had to say?

1970s
When did the first African American join The Club’s board, and what was his name?

1980s
The Club elected its first female Chair and first female President in this decade. Can you name them, and the years they took office?

1990s
What groundbreaking trait did the first two Leadership Award winners have in common?

2000s
What was so important that it warranted three separate Club conferences in one year?

2010s
Which came first, Alumni Angels, Alumni Startups, or the Entrepreneurship Award?
ENTREPRENEURS, ANGELS, & TECH
NYC Startup Wins Global ‘New Venture Competition’

For five years, The Club’s Alumni Startups initiative has helped dozens of entrepreneurs win in the marketplace. This year it helped one win in the alumni track of the New Venture Competition organized by Harvard Business School’s Rock Center for Entrepreneurship and Social Enterprise Initiative.

Blueland, a maker of eco-friendly cleaning products, won the HBS $75,000 Global Grand Prize, topping nine other regional winners from around the world. Gina Pak (MBA 2015), Blueland’s CMO, praised Club mentors for their help. Advisors in the Alumni Startups program provide entrepreneurs like Gina with guidance on business plans, financing, growth, and customer service.

“New Venture Competition was an amazing opportunity and experience from start to finish. The support provided by my mentor and the NVC staff, the opportunity to meet amazing investors and hear their feedback as well as the engagement from attendees who are really excited by Blueland’s mission, business and opportunity—every part of the experience really underlined how great it is to have programming such as this.”

GINA PAK (MBA 2015) | CHIEF MARKETING OFFICER OF BLUELAND

“Alumni Startups has been a great help. By asking tough questions, Club advisors helped clarify our business objectives. They also kept us motivated and focused while introducing us to industry experts to help grow our business.”

SHARON JOSEPH (GMP 20) | FOUNDER AND CEO OF BREWASIS

Later, Gina, along with SourceAbled founder Nish Parikh (MBA 2017), and Grapevine founder Emily Rasmussen (MBA 2013), represented HBS at B-School Disrupt, a friendly competition with NYU and Stanford alumni to demonstrate talent for soliciting investors.

Vivian Moran (MBA 1996), Club Co-Vice President for Entrepreneurship, encouraged all HBS graduates to join Alumni Startups. “If you’re an entrepreneur,” she said, “there is no better place to get exposed to the startup community.”

The New Venture Competition was sponsored by Google Cloud, Polsinelli law firm, and HBS Alumni Angels of Greater New York.

Learn more at hbscnyalumnistartups.org.
ENTREPRENEURS, ANGELS, & TECH

HBS Alumni Angels Make a Devil of a Difference

Ask Jason E. Klein (MBA 1986) to name the signature achievement of the HBS Alumni Angels of Greater New York, and he will not cite the $13 million that members have invested across more than ninety early-stage companies.

“Our greatest accomplishment has been our rapid growth to become the largest angel investing group in terms of membership in the Northeast,” said Klein, Chairman of HBSAANY and Co-Vice President, Entrepreneurship. Klein acknowledges that angel investing “can be a pretty profitable enterprise,” but adds that investors also enjoy advising entrepreneurs. “It’s a chance to be intimately engaged with some game-changing startups,” he said.

Angel investors have expertise across twenty sectors and can tap the HBS network for additional insight. A New York HBS Angels’ typical funding round is about $150,000, which can be supplemented by other angel groups and HBS Alumni Angel chapters in other cities.

The Angels welcome Club members as new investors and encourage entrepreneurs (with or without a Harvard connection) to apply for funding and advice.

Learn more at hbsangelsny.com.

FY19 Data

HBS ALUMNI ANGELS OF GREATER NEW YORK

350+ INVESTORS

$13+ MILLION INVESTED

93 EARLY-STAGE COMPANIES
Every year, the Community Partners program enables HBS alumni volunteers to advise nonprofit organizations in many fields. This year, for example, Club members helped Getting Out and Staying Out expand to help more people find jobs after being incarcerated.

Every other year, the Community Partners program, Co-Chaired by Charles Toder (MBA 1962) and Clare Peeters (MBA 2000), also celebrates nonprofit leaders with Leadership Awards. This year, sixty-two organizations applied for the awards. Leo Corbett (MBA 1975) and William J. Meurer (MBA 1990) were Co-Chairs of this awards event.

Gay Men’s Health Crisis, Inc. led by Kelsey Louie, won the Gold Award and $25,000. Music & Memory, led by Dan Cohen, won Silver and $10,000. Graham Windham, run by Jess Dannhauser, received Bronze and $5,000.

At the awards event, HBS Professor Herman B. “Dutch” Leonard shared leadership lessons from “Hamilton,” the hit musical. “Like Hamilton himself, these nonprofit leaders and alums are so deeply rooted in New York,” he said.

Learn more at hbscnycommunitypartners.org
The Skills Gap Initiative notched two successes this year as another class of medical billing specialists graduated from LaGuardia Community College, and Mount Sinai asked to join Weill Cornell Medicine as a full partner in the job-training program.

Richard Kane (MBA 1968) and Barry Puritz (MBA 1965) started the program after learning some jobs went unfilled because applicants lacked skills. They joined with LaGuardia on the medical billing program, which is free to qualifying students in partnership with NYC’s Small Business Services and the New York Alliance for Careers in Healthcare.

In its last three years, the program trained more than one hundred people; more than eighty percent of its graduates were placed in healthcare jobs. “We’ve known for some time that the skills gap is a problem,” said Kane. “Demonstrating that there is a model to close the skills gap is very uplifting.”

With starting salaries of $35,000 to $45,000, the jobs represent a significant step up the socioeconomic ladder for many students. “I have never experienced anything as fulfilling as creating opportunities for people who otherwise struggle,” Puritz said.

Learn more at hbscny.org/get-involved/#pro-bono

“Our work with the HBS team has been instrumental in creating pathways to the middle class for our largely low-income students. HBS alums have opened doors to employers helping our students get the training and on-site learning they need to compete in today’s economy. LaGuardia’s collaboration with the HBS team revolutionized how we now approach our workforce training.”

GAIL O. MELLOW | PRESIDENT OF LAGUARDIA COMMUNITY COLLEGE

“This is an excellent course for people who would like to have a career in healthcare but have no previous experience. It connects us with potential employers in hospitals and I’m proud of completing this very intense program.”

DANJELA KNEZ | MEDICAL BILLER, HOSPITAL FOR SPECIAL SURGERY

“This program was a challenging and rewarding experience. Job shadowing and coaching events at Weill Cornell Medicine and Mount Sinai were really helpful to see what the expectations were of a good candidate.”

EUGENE PARK | MEDICAL BILLER, THE MOUNT SINAI HOSPITAL

“I learned the medical revenue cycle in a complete format. The instructors are very knowledgeable and helped each student reach his or her potential.”

IDALISE SANTIAGO | SENIOR PATIENT COORDINATOR, WEILL CORNELL MEDICINE
AT A GLANCE
FY 2019 DATA

ENTREPRENEURS, ANGELS, & TECH

ANGELS

$13M+
INVESTED BY MEMBERS IN STARTUPS (CUMULATIVE)

350+
HBS Alumni Angel investor members (largest in NY)

LARGEST OF 12
HBS Alumni Angel Chapters on 4 continents

ALUMNI STARTUPS

34
NEW VENTURE COMPETITION APPLICANTS

1
GLOBAL WINNER FOR NEW VENTURE COMPETITION

20
STARTUP PARTNERS SESSIONS

Be part of the vibrant NY startup ecosystem. Discover our programs for entrepreneurs and angel investors.

LIFELONG LEARNING

EVENTS

90+
EVENTS WITH

4,500
REGISTRANTS

7
EVENTS WITH HBS PROFESSORS

Join us for insightful events on business strategy and innovation, arts and culture programs, updates from HBS Professors and more.
PRO BONO CONSULTING

COMMUNITY PARTNERS

- 200+ Volunteers
- 38 Projects at NYC Area Nonprofits
- $3.0M in pro bono consulting

SKILLS GAP INITIATIVE

Established in 2012

- 2 Sectors: Healthcare and Tech
- 124 Graduates from 6 Healthcare Cohorts

Make a difference in your community. Share your business skills with local nonprofits and job training programs.

AWARDS AND SCHOLARSHIPS

HBS 2019 & Community Financial Support

- 3 MBA Scholarships
- 6 Executive Education Scholarships to Nonprofit Executives
- $12 Rock Entrepreneurship Summer Fellows
- 2 Social Enterprise Summer Fellows

Supporting HBS & the Greater NYC Community.
LIFELONG LEARNING
Connect with Alumni, Talk to CEOs, Explore New Fields

Whether you are interested in meeting celebrated CEOs, peeking behind the curtain at Broadway shows, learning about the latest new technology, or running to raise money for good causes, The Club’s programming team has events you should know about—more than one hundred every year.

The CEO Series sponsored by Vici Partners lets Club members talk with leaders from Washington to Wall Street. Like most Club events, the CEO Series is off the record, fostering candor and dialog. “It’s a great opportunity to interact with other alumni of different backgrounds and meet CEOs in an intimate, informal setting,” said Barrie Moskowitz (MBA 1992), Vice President for Programming.

Two popular speakers last year were Ray Dalio, founder of Bridgewater Associates, and Glenn Fogel, CEO of Booking Holdings. Other Club programs include discussions with best-selling authors, presentations by HBS professors, career advice, talks about AI, blockchain, and cryptocurrencies, and social events such as wine tastings.

“The Club lets me stay in touch with the School, my class, and other alumni, all while helping the community,” said Club Secretary Chuck Callan (MBA 1982).

View the full events calendar at hbscny.org/events

RECENT EVENTS IN THE CEO SERIES
SPONSORED BY VICI PARTNERS

A conversation with “Morning Joe” economic analyst Steve Rattner

“Be Fearless,” a discussion with Jean Case, Chairman of National Geographic Society

“Managing Innovation and Complexity,” a talk by Diageo North America President Deirdre Mahlan

Greg Fleming, President and CEO of Rockefeller Capital Management, discusses the economy

GETTING IN THE SPIRIT WITH DEIRDRE MAHLAN, PRESIDENT OF DIAGEO NORTH AMERICA

STRAUSS ZELNICK, CEO OF TAKE-TWO INTERACTIVE

LANCE STUART, CARLOS GUTIERREZ, BARRIE MOSKOWITZ

GLOBAL NETWORKING NIGHT (GNN)

GLOBAL NETWORKING NIGHT (GNN)

SIGGI HILMARSSON, FOUNDER OF SIGGI’S DAIRY

10 EVENTS WITH 100+ ATTENDEES

18 SOLD OUT EVENTS

7 FEATURING HBS PROFESSORS

6 MEMBERS-ONLY EVENTS
HONORING LEADERS MAKING A DIFFERENCE
Club Fêtes Alumni and Breaks a Record

Harvard Business School Dean Nitin Nohria addressed a sold-out crowd of more than 650 alumni and guests at the Harvard Business School Club of New York’s fifty-second Annual Leadership Dinner at the Pierre Hotel on April 30.

The event, chaired by Prakash A. Melwani (MBA 1986) recognized outstanding alumni and raised a record-setting sum to support HBS and HBS Club of New York operations and Mission, including professional development opportunities for alumni and pro bono mentoring and consulting for the Greater New York community.

Prakash introduced the winner of the Business Statesman Award, Barry S. Sternlicht (MBA 1986), Chairman and CEO of Starwood Capital. HBS Senior Associate Dean Das Narayandas introduced David M. Linn (MBA 2000), who won the John C. Whitehead Social Enterprise Award with his late wife Jen Goodman Linn (MBA 1999). Kimberly Weisul, the Editor-at-Large of Inc. magazine, announced the Entrepreneurship Award winner, Sarah Kauss (MBA 2003).

Bruce Marcus (MBA 1980), Lance Stuart (MBA 1978), and Amy Vecchione (MBA 1984) were Co-Chairs of the Dinner Committee.

Learn more at https://www.hbscny.org/get-involved/#ny-leader
Club’s Sponsorship Program Is Off to a Quick Start

To expand and diversify its sources of revenue, The Club this year initiated a Corporate Sponsorship Program and quickly signed up its first sponsor, Vici Partners, to underwrite The Club’s 2019 CEO Series of off-the-record dialogues with prominent thought leaders.

“My partners and I believe sponsoring the CEO Series is a good investment,” said Lance Stuart (MBA 1978), a partner at the management consulting firm.

Besides wooing sponsors, Ilana Goldman (MBA 2002), The Club’s first Vice President for Corporate Sponsorships, has been busy defining the program’s mission and establishing a process.

The Benefits of Joining The Club

Join one of HBS’s most active alumni clubs, in the world’s most exciting City:
- Experience unparalleled professional and personal networking
- Extend relationships with HBS friends and classmates
- Connect with alumni across classes and industries
- Attend exclusive events that are intellectually challenging and entertaining
- Impact the community by helping New York-based nonprofits
- Launch your new business with exclusive access to investors and mentors
- Invest in promising early-stage firms through our network of Alumni Angels

HBS trains leaders to make a difference. Here’s your chance. Become part of the HBS Club of NY community today.

Sign up at https://members.hbscny.org/

Answers to The Club’s Centennial Quiz

Pencils down! It’s time to assess your Club trivia quotient.

Nine gentlemen from New York State enrolled in 1908. Only two were in the first graduating class. One from Brooklyn and one from Oneonta. Graduate school for business education was experimental and many students took a few courses and then went into the workforce.

Wallace Brett Donham was Dean; Albert H. Gordon (MBA 1925), the man who saved Kidder Peabody after the crash, was Club President.

Club President Carl R. Boll (MBA 1922) founded the “Thursday Night Club,” where he taught HBS graduates job-search strategies and provided a forum to share information and encourage one another.

Marvin Bower (MBA 1930), who took over the consulting side of James O. McKinsey & Company, a consulting and accounting firm, after the founder’s death in 1937 and built it into the McKinsey & Company we know today.

Donald K. David (MBA 1919) won the first Business Statesman Award; he had been Club President in 1928 and HBS Dean from 1942 to 1955. He was Ford Foundation Chairman at the time he received the award.

The speaker was Mary Wells, who had recently launched Wells Rich Greene, and became the first woman to found, own, and run a major ad agency. Club member

Jacques C. Nordeman (MBA 1964) invited her. When Wells’ firm went public in 1968, she became the first female CEO of a company on the New York Stock Exchange.

Kenneth A. Powell (MBA 1974) joined The Club Board in 1979. In 1984, he became the first African American elected Club President. He is now President of the HBS African American Alumni Association and Board Member of The Club Board.

Donna R. Ecton (MBA 1971) was elected Club President in 1980. Millington F. McCoy (HRPBA 1963) was elected Chair of the Board in 1984.

They were women—the first women to receive a Club award. Washington Post Publisher Katharine Graham won in 1998 and Marian Wright Edelman of the Children’s Defense Fund in 1999. Edelman was also the first person of color to win a Club award.


Alumni Angels came first, in 2011; the Entrepreneurship Award in 2015. Alumni Startups changed their name in 2018, though the group began as Alums in the Alley in 2015.
When he became President last year, Andrew Cheskis (MBA 1984) had a clear vision of where he wanted to take The Club. He sought to raise its already considerable impact, recruit more alumni into Club leadership positions, and diversify its sources of revenue.

The Club is delivering on those goals, but is not slowing down. “I want to make sure The Club is built to last, and not reliant on a small cadre of people or unable to weather a difficult financial year,” he said.

Club finances were bolstered by record revenue from the Leadership Dinner in April, the organization’s largest fundraising event. A new campaign to secure corporate sponsors opens another revenue stream and increases The Club’s financial flexibility, Andy said.

The Club’s professional staff has grown to six, which helps the organization do more for members, such as expanding its selection of lifelong learning and career development programs. It also enables The Club and its more than 400 alumni volunteers to contribute more to the community through programs such as Community Partners, Alumni Startups, and the Skills Gap Initiative.

“The Club uses the business acumen and enthusiasm of its alumni to provide valuable advice and recognition to nonprofits and startups in the New York area,” Andy added.

Mark Tatum (MBA 1998) doesn’t hesitate when asked for the highlight of his first year as Club Chairman: The record amount—exceeding $2 million—raised at the annual Leadership Dinner at the Pierre Hotel in April, which honored Barry Sternlicht (MBA 1986) of Starwood Capital.

“I am incredibly proud of the work the team did to deliver that,” Mark said, calling out Dinner Chairman Prakash Melwani (MBA 1986) and Dinner Co-Chairs Bruce Marcus (MBA 1980), Lance Stuart (MBA 1978), and Amy Vecchione (MBA 1984).

He is equally excited about The Club’s landmark anniversary in 2020. “Our centennial is a cause for reflection and celebration,” he said, “and for continuing to envision how HBS and HBSers can have a positive effect on the New York community.”

Mark encouraged HBS alumni to join The Club and give back to the community by advising entrepreneurs, opening career paths for low-wage workers, consulting with nonprofits, or investing in promising startups. “The impact we have really does make New York better,” he said.

Mark also welcomed new board members Chris Marinak (MBA 2008), Jessica Naeve (MBA 2003), Edward Olebe (MBA 1999), and Craig Robinson (MBA 2002).

“We continue to attract incredibly successful, talented, committed board members who want to serve,” he said.

Volunteers of the Year

Congratulations to Volunteers of the Year Sharjeel Kashmir (PLDA 4) and Peter Siris (MBA 1968). Club President Andrew L. Cheskis (MBA 1984) presented the awards at a cocktail event for all Club volunteers.

Welcome

The Club extends a warm welcome to:

New Board Members:
- Chris Marinak, MBA 2008
- Jessica Naeve, MBA 2003
- Edward Olebe, MBA 1999
- Craig Robinson, MBA 2002

New Co-Vice President of Programming:
- Lockie Andrews, MBA 2000

Thank you

The Club extends a special thank you to:

Susan Hailey, MBA 1984, Board Member since 2017;
- Jonathan Mariner, MBA 1978 Board Member since 2014;
- Soofian Zuberi, MBA 1999, Board Member since 2016; and
- Ariel Zwang, MBA 1990, Board Member since 2014.

Chloe Kiernan Anderson, MBA 2008, for her year of service as the Club’s co-Vice President of Programming.

FOLLOW US ON SOCIAL MEDIA

facebook.com/HBSCNY  @hbscny  @hbscny
/company/harvard-business-school-club-of-new-york

HBS Club of New York Board Members, Officers & Associates

**FY2019**

**BOARD AND EMERITI**

**CHAIRMAN**
Mark A. Tatum, MBA 1998

**PRESIDENT**
Andrew L. Cheskis, MBA 1984

**BOARD MEMBERS**
Jacqueline Adams, MBA 1978
Katherine Bahamonde Monasabien, MBA 2007
Todd Benson, MBA 1991
Dan Biederman, MBA 1977
Kal Bittianda, MBA 1997
Bruce Bockmann MBA 1967
Valentino Carlotti, MBA 1992
Hemali Dassani, MBA 1999
Elisabeth Hair DeMarse, MBA 1980
Sean Egan, MBA 1981
Deborah Farrington, MBA 1976
Marjorie S. Federbush, AMP 160
Joel Glasky, MBA 1973
Valerie Grant, MBA 1994
Susan Hailey, MBA 1984
Leonard Harlan MBA 1961, DBA 1965
Joanna Stone Herman, MBA 1997
Leslie W. Himmel, MBA 1978
Richard C. Kane, MBA 1968
Atul Khanna, MBA 1991
Nancy L. Lane, PMD 29
Bruce T. Marcus, MBA 1980
Jonathan Mariner, MBA 1978
Howard Morgan, MBA 1988
Jacques C. Nordeman, MBA 1964
Kenneth A. Powell, MBA 1974
Dianna Raedle, MBA 1993
Lowell W. Robinson, MBA 1973
Paul Stamas, MBA 2010
Lance Stuart, MBA 1978
Nathaniel Sutton, AMP 81
Aleksi Suvanto, MBA 1999
Amy Vecchione, MBA 1984
Laila Worrell, MBA 1998
Eric Zinterhofer, MBA 1998
Soofian Zuberi, MBA 1999
Ariel Zwang MBA 1990

**EMERITI BOARD MEMBERS**
Burt Alimansky, MBA 1977
Emilios E. Bergsma, MBA 1975
John Chalsty, MBA 1957
Donald K. Clifford Jr., MBA 1986
Elena C. Crespo, MBA 1993
T. J. Der mot Durnphy, MBA 1956
Marjorie Fischbein, MBA 1980

Ronald J. Gerber, MBA 1986
Michael Johnston, MBA 1962
Daniel L. Kramer, MBA 1987
Bernard A. Leventhal, MBA 1956
Joseph Perella, MBA 1972
Al Sharif, MBA 1976
Jeanette Wagner, AMP 90
Byron Wein, MBA 1956
Ronald Weintraub, MBA 1960

**OFFICERS**

**PRESIDENT**
Andrew L. Cheskis, MBA 1984

**CHIEF INFORMATION OFFICER**
Vineet Kumar, AMP 187

**CHIEF FINANCIAL OFFICER**
Ray Eason Jr., MBA 2004

**CHIEF MARKETING OFFICER**
Marge Wyrwas, AMP 180

**SECRETARY**
Charles Callan, MBA 1982

**VICE PRESIDENTS**
Entrepreneurship
- Jason Klein, MBA 1986
- Vivian Moran, MBA 1996

Corporate Sponsorship & Membership
- Ilana Goldman, MBA 2002

Programming
- T. J. Dermot Dunphy, MBA 1956
- Jeanette Wagner, AMP 90

Social Enterprise
- Charles Toder, MBA 1962
- Clare Peeters, MBA 2000

**CLUB ASSOCIATES**
- Executive Director
  - Eunice Suh

- Associate Director
  - Alan Hurite

- Program Manager for Events
  - Elizabeth Fairfax Brown

- Program Manager for Entrepreneurship
  - Nina Wanerman

- Program Manager for Social Enterprise
  - Carinda Greene

- Manager, Digital Marketing + Alumni Relations
  - Christine Murmane