

## OUR MISSION

HBS CLUB OF NY: ENGAGING ALUMNI, IMPACTING COMMUNITY,  
FOSTERING LEADERSHIP AND LIFELONG LEARNING

## BUILDING MOMENTUM FOR OUR MISSION

Delivering world-class Programming. Becoming an integral part of NYC's entrepreneurial ecosystem. Supporting local nonprofits with our time and expertise. Harvard Business School Club of New York's (HBSCNY and Club) forward movement in these high-profile efforts has been made possible by a lot of behind-the-scenes work.

Over the last year, we've placed an emphasis on creating and improving systems that will allow us to effectively leverage our volunteers' time and responsibly resource our efforts. From our new Mission Statement to a better definition of officer and staff roles and responsibilities, we're working to create a foundation that will enable us to maximize our efforts in the coming years.

Our recent steps forward are representative of how we choose to create value not just for our volunteers and alums, but also for the greater NY community. As Club President **Katherine Bahamonde Monasebian, '07**, told us, "I hope part of my legacy will be creating an infrastructure that allows us to grow in coming years. To create success that's not just outward-facing, but to build an infrastructure that will keep our Club firing on all cylinders."



"Our Club's achievements are motivated by an unparalleled volunteer-driven community."

**Katherine Bahamonde Monasebian, '07**  
HBSCNY President



facebook.com/HBSCNY



HBS Club of NY



harvard-business-school-club-of-new-york



@hbscny



## DIGITALLY DRIVEN FUTURE

Our Club serves as a vital link between alumni and the dynamic greater New York City community. "HBSCNY's programs provide unique opportunities for all alumni, at all ages and career stages, to work together around common passions while adding value to their lives and their community," said **Bruce Bockmann, '67**, HBSCNY Chairman.

Last summer, we embarked on a project to define the Club's Value Proposition. Activities included alumni research and focus groups to understand perceptions of the Club and its digital footprint, Young and Seniors alumni surveys, benchmarking analyses as well as a technology assessment. We thank you for all the feedback you supplied, and would like to extend a special thanks to those responsible for this project: **Romina Abal, '03**, **Patricia Branch-Zakkour, '16**, **Vineet Kumar AMP 187**, **Krista Nylen, '13**, **Ward Smith, '62**, **Charles Toder, '62**, **Marge Wyrwas, AMP 180**, and **Jessica Ziegler, '84**.

Our new website is also under development. The goal is a more action-oriented digital presence offering a streamlined interface and an intuitive user experience. The new site will be complemented by an increased social media presence intended to strengthen our connection with the new generation of Club members. Guiding our web efforts and digital strategy is **Vineet Kumar, AMP 187**, who said, "We're focused on bringing forward the right information in order to build better connections. More opportunities for involvement on digital platforms will translate to more real-world engagement."



# Programming

## FOSTERING LEADERSHIP AND LIFELONG LEARNING

Club programs offer attendees an opportunity to learn, network, and socialize. Programming is built on alumni feedback, and its direction depends on member input. As **Barrie Moskowitz, '92**, told us, "We want to hear feedback from our members, and we'd love to have more volunteers. Everyone out there can get involved by contributing ideas."

Highlights of this year's Programming included speakers such as Kathy Ireland, HBS Professor **John Dionne, '91**, Michael Corbat of CitiGroup, and Dietmar Exler, CEO of Mercedes-Benz USA. Events such as the Dealmaker's Breakfast Series, produced by HBSCNY Board Member **Joanna Stone Herman, '97**, and the Private Interests, Public Issues Symposium produced in conjunction with the Harvard Law School Association of New York City (HLSA) were entertaining and informative.

"We're seeing more and better engagement and greater attendance as we tailor our offerings to our audience's needs and interests. The success of our programming speaks for itself, especially measured against so many entertainment options here in New York!" said **Lance Stuart, '78**.

Be part of this year's programming. Submit your ideas to our Programming Committee at [programming@hbscny.org](mailto:programming@hbscny.org).

Learn more at [hbscny.org/upcomingevents](http://hbscny.org/upcomingevents)

# 2017 HIGH- LIGHTS

OVER 120 EVENTS WITH  
SPEAKERS INCLUDING:

18 13

HBS ALUMNI

HBS PROFESSORS

## OVER 30

SOLD-OUT EVENTS FOCUSED ON:

### BUSINESS

CHANEL: Past, Present, and Future with **John Galantic, '90**

### THE ARTS

Tour of Whitney Museum of American Art

### SENIORS

Tour of Grand Central with **Bill Rosser, '62**

### SOCIAL

HBS Young Alumni Party

## SEVERAL EVENTS WITH 180+ ATTENDEES INCLUDING:

HBS Professor **Clayton Christensen, '79**: Competing Against Luck

HBS Professor **Bharat Anand**: The Content Trap

Sallie Krawcheck: The Power of Women at Work

Deepak Chopra: Discovering Your Cosmic Self and Why It Matters

Private Interests, Public Issues – a joint symposium with HLSA at Harvard Club



# 50th Leadership Dinner

## A SPOTLIGHT ON BUSINESS LEADERS MAKING A DIFFERENCE

Each year since 1967, Club members have come together to honor leaders who are changing not only business, but also the community. This year's dinner, held on May 17 at the American Museum of Natural History, featured a special panel discussion moderated by **Dean Nitin Nohria**. The panel comprised **Michael R. Bloomberg**, '66, Founder, Bloomberg L.P. and Bloomberg Philanthropies, and three-term Mayor of New York City; **Tony James**, '75, President and COO of Blackstone; and **Ann S. Moore**, '78, former Chairman and CEO of Time, Inc.

The true focus of the evening was the honorees, **James Dinan**, '85, received the Business Statesman Award; The John C. Whitehead Social Enterprise Award went to **Daniel A. Biederman**, '77; and **Jennifer Carter Fleiss**, '09, and **Jennifer Hyman**, '09, shared the Entrepreneurship Award. The event was chaired by **Michael D. Fascitelli**, '82.

Organized by the Club's Leadership Dinner Committee, the event was co-chaired by board members **Bruce Marcus**, '80, and **Amy Vecchione**, '84. The event drew over 450 attendees and raised money to support HBS and HBSCNY operations and mission, including professional development activities for alumni and pro bono mentoring and consulting for the greater New York community.

The evening also included a separate event for young alumni (2009-2016). A sold out event, the inaugural Young Alumni Party was held at Calle Ocho and organized by **David Chan**, '16. Learn more at [hbscny.org/50leadershipdinner](https://hbscny.org/50leadershipdinner)



TONY JAMES, ANN S. MOORE, MICHAEL R. BLOOMBERG, AND DEAN NITIN NOHRIA



JAMES DINAN

DANIEL A. BIEDERMAN



JENNIFER CARTER FLEISS, MICHAEL D. FASCITELLI, AND JENNIFER HYMAN





## ENTREPRENEURSHIP

- Enter...
- product-culture
- Labor marketplace mod...
- Focused on adoption and stre...
- another 6 months – CONTENT IS KING
- Cas... way diminished to 9 mos
- Laur... subscription experiment... academy
- 9/month
- tens of thousands of
- proof points and product... to ra...
- from Naspers last year

## ENTREPRENEURSHIP CONFERENCE

# Alums in the Alley

## POWERING CONNECTIONS. BUILDING SUCCESS.

Alums in the Alley continues to deliver opportunities for entrepreneurs and HBS alumni interested in entrepreneurship to learn and connect with others in the HBS NYC community. This year's highlight was the first-ever Entrepreneurship Conference, where attendees enjoyed the "Disrupt or be Disrupted" panel. The panel paired legacy brands with digitally disruptive companies in order to explore what modern and traditional businesses can teach one another. Estee Lauder and Tula Probiotic Skincare represented the beauty world, while *The New York Times* and *Mic.com* stood in for communications in this spirited discussion of today's business landscape. **John Foley, '01**, founder and CEO of Peloton, delivered the keynote; HBS Professor **Jeff Busgang '95**, presented a case study on Codecademy, an online interactive platform offering free coding classes.

Alums in the Alley helmed the HBS New York and Northeast Regional New Venture Competition (NVC). Showcasing some of the HBS entrepreneurs based in the tri-state area, the NVC included 27 local HBS entrants, eight of whom went on as Regional finalists; three winning local companies received a combined \$15,000 in awards from our Club.

Learn more at [hbscnyc.org/alumsinthealley](http://hbscnyc.org/alumsinthealley)



"We offer something for everyone. If you're a member of the Club and an entrepreneur, we offer Startup Partners, giving you free mentoring advice from HBS alums that could propel or scale your business forward. If you want to learn from other entrepreneurs, we offer events featuring successful entrepreneurs telling us their story. It's a great way for HBS alums to get involved and learn what is happening in the NYC entrepreneurial community."

**Vivian Moran, '96**

# HBS Alumni Angels of Greater New York

## HELPING EARLY-STAGE BUSINESSES TAKE FLIGHT

How can you invest in diverse companies ranging from real-time analytics to automated document digitalization; from agricultural cannabis to decisions-outcome prediction? Join HBS Alumni Angels of Greater New York to attend their monthly Pitch Nights. For alumni, it's an opportunity to expand your investment portfolio. For companies pitching, it's an opportunity to connect with investor money to take them to the next level.

HBS alums offer invaluable advice to all companies involved—not just those chosen for investment. Beyond the unique spectrum of investment possibilities, there's a sense of camaraderie and mentorship here that can't be had at any price.

Learn more at [hbscnny.org/alumniangels](https://hbscnny.org/alumniangels)

“Venture class investments make sense in many personal portfolios. This is a unique opportunity to invest in areas you know, with people you get to know, and without commissions or fees. Most companies that pitch already have revenue and a product in-market. This is a way to add value to those companies and help them succeed.”

**Jason E. Klein, '86**



**\$8.5M**  
INVESTED

**60**

COMPANIES



**300+**  
MEMBERS



**62** FUNDING  
ROUNDS





LAGUARDIA COMMUNITY COLLEGE SKILLS GAP GRADUATES

# Skills Gap Project

## PROGRAMS THAT CHANGE FUTURES

Over the last year, the Skills Gap Project volunteer team focused on developing sustainable academic programs that will produce workers with the skills to fill middle-wage positions. Last year, the program's first class had 23 graduates. This year, the program has expanded to offer two career paths with the potential for 75 graduates.

The non-clinical healthcare track features a revamped Medical Billing program that is showing consistently impressive graduation, job placement, and retention rates. The tech support track, implemented in partnership with LaGuardia Community College, is backed by a \$4 million Federal TechHire Grant. The continued success of these programs has only highlighted the SGP's need for volunteers—and this need will grow as more businesses become involved and more courses are needed. Co-Chairs **Barry Puritz, '65**, and **Richard C. Kane, '68**, invite you to become part of this impactful approach to community empowerment.

Learn more at [hbscny.org/skillsgap](http://hbscny.org/skillsgap)

# Community Partners Leadership Award

## MEET THE 2017 CPLA WINNERS

The second Community Partners Leadership Award was held on April 27 at the UJA Federation of New York. At the event, four Community Partners' nonprofit clients received prizes, having impressed judges with the power of their mission and use of best practices. The audience enjoyed HBS Professor **Kash Rangan's** delivery of a case study on KaBOOM!, a national nonprofit working to build play areas within walking distance of every child in the country.

NY Sun Works, which builds innovative science labs in urban schools, took the Gold Award and \$25,000 prize. MESA Charter High School, which serves the Brooklyn community, won the Silver Award and a \$10,000 prize. Bronze Awards and accompanying \$2,500 prizes were awarded to Girls Write Now, which connects underserved young women with the power of the written word, and LaGuardia Community College, for its innovative programs and devotion to the education of one of the most diverse student groups in the country.





# Community Partners

## ENGAGING ALUMNI. IMPACTING COMMUNITY.

Community Partners engaged 256 HBS alumni on pro bono consulting and brainstorming projects for nonprofit clients. HBS alumni volunteers served on 42 projects, delivering the equivalent of \$4.7 million in pro bono consulting services to these organizations.

Working together, HBS alumni are accomplishing great things in our community. “By volunteering your business skills in the nonprofit sector, you can connect with organizations and issues you’re passionate about in a way that affects real-world situations,” said **Charles Toder, '62**. Whether your area of expertise is marketing, finance, organizational development, strategic planning, or another professional capacity, Community Partners encourages you to get involved.

Consulting projects last between three and four months, and alumni can commit to a single evening of brainstorming or to a 10 – 15 hour monthly engagement. As **Clare Peeters, '00**, told us, “Whatever level of involvement you choose, Community Partners looks forward to the value your unique insights and talents can bring to our future projects.”

Learn more at [hbscny.org/communitypartners](http://hbscny.org/communitypartners)

## FOUR SECTORS

ARTS & CULTURE  
EDUCATION

ENVIRONMENT & HEALTH  
SOCIAL SERVICES

4 EXEC ED  
SCHOLARSHIPS



\$19K  
IN SCHOLARSHIPS

256  
ALUMNI  
ENGAGED

\$4.7M  
IN PRO BONO  
CONSULTING

SERVED

42   
NONPROFIT CLIENTS  
IN 2016 – 2017

## RESULTS

97%

OF NONPROFIT CLIENTS'  
EXPECTATIONS WERE  
MET OR EXCEEDED

95%

OF ALUMNI PARTICIPANTS  
WOULD ENCOURAGE  
OTHERS TO VOLUNTEER



# VOLUNTEERS OF THE YEAR

Richard C. Kane, '68, presented the Volunteer of the Year Award to Krista Nylen, '13, and Vineet Kumar, AMP 187.



CONGRATULATIONS

## Membership EVEN MORE BENEFITS—WITH NO INCREASE IN COST

Membership is always evolving along with the needs and interests of alumni. This year is no different. An updated tier structure now offers a brand-new senior rate. We've also focused energy around membership outreach, and led the charge on engaging young alumni. Whether your goal is to grow professionally or personally, HBSCNY can help you.



MEMBER-  
ONLY EVENTS



DISCOUNTED  
TICKETS



PRIORITY  
REGISTRATION

"Membership can make all aspects of your life better. Of course, you'd expect uniquely high-quality professional development and networking events. You also get fun and exciting arts, cultural, and culinary programs. Belonging to the Club also means ongoing ties to the HBS community and countless opportunities to become friends and colleagues with the most interesting people in New York!" **Didi Lacher, '82**

Learn more at [hbscny.org/membership](http://hbscny.org/membership)

## Welcome

The Club gives a warm welcome to **Nathaniel Sutton, AMP 81**, our incoming Board member; **Andrew Cheskis, '84**, our new Executive Vice President; **Stelios Hatzakis, PLDA 11**, our new Chief Financial Officer (CFO); and **Vineet Kumar, AMP 187**, our new Chief Information Officer (CIO).

## Thank you

We'd like to thank **Ken Shoji, '92**, who has stepped down as CFO, and **Irene Tserkovny, '07**, who has stepped down as CIO. Thank you, Ken and Irene, for your many years of service!



[hbscny.org](http://hbscny.org)

# HBSCNY BOARD MEMBERS, OFFICERS & ASSOCIATES FY2017

## HBSCNY BOARD AND EMERITI

### CHAIRMAN

Bruce Bockmann, '67

### PRESIDENT

Katherine Bahamonde Monasebian, '07

### BOARD MEMBERS

Jacqueline Adams, '78

Todd Benson, '91

Dan Biederman, '77

Kal Bittianda, '97

Martin Brand, '03

Roberto Buaron, '74

Jim Burns, '97

Hemali Dassani, '99

Elisabeth Hair DeMarse, '80

Sean Egan, '81

Deborah Farrington, '76

Marjorie S. Federbush, AMP 160

Joel Glasky, '73

Valerie Grant, '94

Susan Hailey, '84

Leonard Harlan, '61, DBA '65

Leslie W. Himmel, '78

Richard C. Kane, '68

Atul Khanna, '91

Nancy L. Lane, PMD 29

Bruce Marcus, '80

Jonathan Mariner, '78

Howard Morgan, '88

Jacques C. Nordeman, '64

Kenneth A. Powell, '74

Dianna Raedle, '93

Lowell W. Robinson, '73

Joanna Stone Herman, '97

Aleksi Suvanto, '99

Mark Tatum, '98

Graves Tompkins, '08

Amy Vecchione, '84

Laila Worrell, '98

Eric Zinterhofer, '98

Soofian Zuberi, '99

Ariel Zwang, '90

### EMERITI BOARD MEMBERS

Burt Alimansky, '77

Ennius E. Bergsma, '75

John Chalsty, '57

Donald K. Clifford, Jr., '56

Elena C. Crespo, '93

T.J. Dermot Dunphy, '56

Marjorie Fischbein, '80

Ronald J. Gerber, '86

Michael Johnston, '62

Daniel L. Kramer, '87

Bernard A. Leventhal, '56

Joseph Perella, '72

Al Sharif, '76

Jeanette Wagner, AMP 90

Byron Wein, '56

Ronald Weintraub, '60

### HBSCNY OFFICERS

#### PRESIDENT

Katherine Bahamonde Monasebian, '07

#### EXECUTIVE VICE PRESIDENT

Andrew Cheskis, '84

#### CHIEF INFORMATION OFFICER

Irene Tserkovny, '07 (outgoing)

Vineet Kumar, AMP 187 (incoming)

#### CHIEF FINANCIAL OFFICER

Ken Shoji, '92 (outgoing)

Stelios Hatzakis, PLDA 11 (incoming)

#### VICE PRESIDENTS

Entrepreneurship

Jason Klein, '86

Vivian Moran, '96

Marketing & Alumni Affairs

Didi Lacher, '82

Marge Wyrwas, AMP 180

Programming

Barrie Moskowitz, '92

Lance Stuart, '78

Social Enterprise

Clare Peeters, '00

Charles Toder, '62

#### CLUB ASSOCIATES

Executive Director

Sara Weeks

Associate Director

Alan Hurite

Program Manager, Entrepreneurship  
and Marketing & Alumni Affairs  
Rachel Robins

Program Manager, Programming  
Chloris Ji

Program Manager, Social Enterprise  
Carinda Greene



[facebook.com/HBSCNY](https://facebook.com/HBSCNY)



[HBS Club of NY](https://www.instagram.com/HBS_Club_of_NY)



[harvard-business-school-club-of-new-york](https://www.linkedin.com/company/harvard-business-school-club-of-new-york)



[@hbscny](https://twitter.com/hbscny)