Delivering world-class Programming. Becoming an integral part of NYC’s entrepreneurial ecosystem. Supporting local nonprofits with our time and expertise. Harvard Business School Club of New York’s (HBSCNY and Club) forward movement in these high-profile efforts has been made possible by a lot of behind-the-scenes work.

Over the last year, we’ve placed an emphasis on creating and improving systems that will allow us to effectively leverage our volunteers’ time and responsibly resource our efforts. From our new Mission Statement to a better definition of officer and staff roles and responsibilities, we’re working to create a foundation that will enable us to maximize our efforts in the coming years.

Our recent steps forward are representative of how we choose to create value not just for our volunteers and alums, but also for the greater NY community. As Club President Katherine Bahamonde Monasebian, ’07, told us, “I hope part of my legacy will be creating an infrastructure that allows us to grow in coming years. To create success that’s not just outward-facing, but to build an infrastructure that will keep our Club firing on all cylinders.”

“Our Club’s achievements are motivated by an unparalleled volunteer-driven community.”
Katherine Bahamonde Monasebian, ’07
HBSCNY President

Our Club serves as a vital link between alumni and the dynamic greater New York City community. “HBSCNY’s programs provide unique opportunities for all alumni, at all ages and career stages, to work together around common passions while adding value to their lives and their community,” said Bruce Bockmann, ’67, HBSCNY Chairman.

Last summer, we embarked on a project to define the Club’s Value Proposition. Activities included alumni research and focus groups to understand perceptions of the Club and its digital footprint, Young and Seniors alumni surveys, benchmarking analyses as well as a technology assessment. We thank you for all the feedback you supplied, and would like to extend a special thanks to those responsible for this project: Romina Abal, ’03, Patricia Branch-Zakkour, ’16, Vineet Kumar AMP 187, Krista Nylen, ’13, Ward Smith, ’62, Charles Toder, ’62, Marge Wyrwas, AMP 180, and Jessica Ziegler, ’84.

Our new website is also under development. The goal is a more action-oriented digital presence offering a streamlined interface and an intuitive user experience. The new site will be complemented by an increased social media presence intended to strengthen our connection with the new generation of Club members. Guiding our web efforts and digital strategy is Vineet Kumar, AMP 187, who said, “We’re focused on bringing forward the right information in order to build better connections. More opportunities for involvement on digital platforms will translate to more real-world engagement.”
Programming

FOSTERING LEADERSHIP AND LIFELONG LEARNING

Club programs offer attendees an opportunity to learn, network, and socialize. Programming is built on alumni feedback, and its direction depends on member input. As Barrie Moskowitz, '92, told us, “We want to hear feedback from our members, and we’d love to have more volunteers. Everyone out there can get involved by contributing ideas.”

Highlights of this year’s Programming included speakers such as Kathy Ireland, HBS Professor John Dionne, '91, Michael Corbat of CitiGroup, and Dietmar Exler, CEO of Mercedes-Benz USA. Events such as the Dealmaker’s Breakfast Series, produced by HBSCNY Board Member Joanna Stone Herman, '97, and the Private Interests, Public Issues Symposium produced in conjunction with the Harvard Law School Association of New York City (HLSA) were entertaining and informative.

“We’re seeing more and better engagement and greater attendance as we tailor our offerings to our audience’s needs and interests. The success of our programming speaks for itself, especially measured against so many entertainment options here in New York!” said Lance Stuart, '78.

Be part of this year’s programming. Submit your ideas to our Programming Committee at programming@hbscny.org.

Learn more at hbscny.org/upcomingevents
Each year since 1967, Club members have come together to honor leaders who are changing not only business, but also the community. This year’s dinner, held on May 17 at the American Museum of Natural History, featured a special panel discussion moderated by Dean Nitin Nohria. The panel comprised Michael R. Bloomberg, ‘66, Founder, Bloomberg L.P. and Bloomberg Philanthropies, and three-term Mayor of New York City; Tony James, ‘75, President and COO of Blackstone; and Ann S. Moore, ‘78, former Chairman and CEO of Time, Inc.

The true focus of the evening was the honorees, James Dinan, ‘85, received the Business Statesman Award; The John C. Whitehead Social Enterprise Award went to Daniel A. Biederman, ‘77; and Jennifer Carter Fleiss, ‘09, and Jennifer Hyman, ‘09, shared the Entrepreneurship Award. The event was chaired by Michael D. Fascitelli, ‘82.

Organized by the Club’s Leadership Dinner Committee, the event was co-chaired by board members Bruce Marcus, ‘80, and Amy Vecchione, ‘84. The event drew over 450 attendees and raised money to support HBS and HBSCNY operations and mission, including professional development activities for alumni and pro bono mentoring and consulting for the greater New York community.

The evening also included a separate event for young alumni (2009-2016). A sold out event, the inaugural Young Alumni Party was held at Calle Ocho and organized by David Chan, ‘16. Learn more at hbscny.org/50leadershipdinner.
Alums in the Alley continues to deliver opportunities for entrepreneurs and HBS alumni interested in entrepreneurship to learn and connect with others in the HBS NYC community. This year’s highlight was the first-ever Entrepreneurship Conference, where attendants enjoyed the “Disrupt or be Disrupted” panel. The panel paired legacy brands with digitally disruptive companies in order to explore what modern and traditional businesses can teach one another. Estee Lauder and Tula Probiotic Skincare represented the beauty world, while The New York Times and Mic.com stood in for communications in this spirited discussion of today’s business landscape. John Foley, ‘01, founder and CEO of Peloton, delivered the keynote; HBS Professor Jeff Bussgang ‘95, presented a case study on Codecademy, an online interactive platform offering free coding classes.

Alums in the Alley helmed the HBS New York and Northeast Regional New Venture Competition (NVC). Showcasing some of the HBS entrepreneurs based in the tri-state area, the NVC included 27 local HBS entrants, eight of whom went on as Regional finalists; three winning local companies received a combined $15,000 in awards from our Club.

“We offer something for everyone. If you’re a member of the Club and an entrepreneur, we offer Startup Partners, giving you free mentoring advice from HBS alums that could propel or scale your business forward. If you want to learn from other entrepreneurs, we offer events featuring successful entrepreneurs telling us their story. It’s a great way for HBS alums to get involved and learn what is happening in the NYC entrepreneurial community.”

Vivian Moran, ‘96

Learn more at hbscny.org/alumsinthealley
How can you invest in diverse companies ranging from real-time analytics to automated document digitalization; from agricultural cannabis to decisions-outcome prediction? Join HBS Alumni Angels of Greater New York to attend their monthly Pitch Nights. For alumni, it’s an opportunity to expand your investment portfolio. For companies pitching, it’s an opportunity to connect with investor money to take them to the next level.

HBS alums offer invaluable advice to all companies involved—not just those chosen for investment. Beyond the unique spectrum of investment possibilities, there’s a sense of camaraderie and mentorship here that can’t be had at any price.

Learn more at hbscny.org/alumniangels

“Venture class investments make sense in many personal portfolios. This is a unique opportunity to invest in areas you know, with people you get to know, and without commissions or fees. Most companies that pitch already have revenue and a product in-market. This is a way to add value to those companies and help them succeed.”

Jason E. Klein, ‘86
Over the last year, the Skills Gap Project volunteer team focused on developing sustainable academic programs that will produce workers with the skills to fill middle-wage positions. Last year, the program’s first class had 23 graduates. This year, the program has expanded to offer two career paths with the potential for 75 graduates.

The non-clinical healthcare track features a revamped Medical Billing program that is showing consistently impressive graduation, job placement, and retention rates. The tech support track, implemented in partnership with LaGuardia Community College, is backed by a $4 million Federal TechHire Grant. The continued success of these programs has only highlighted the SGP’s need for volunteers—and this need will grow as more businesses become involved and more courses are needed. Co-Chairs Barry Puritz, ’65, and Richard C. Kane, ’68, invite you to become part of this impactful approach to community empowerment.

Learn more at hbscny.org/skillsgap
Community Partners

ENGAGING ALUMNI.
IMPACTING COMMUNITY.

Community Partners engaged 256 HBS alumni on pro bono consulting and brainstorming projects for nonprofit clients. HBS alumni volunteers served on 42 projects, delivering the equivalent of $4.7 million in pro bono consulting services to these organizations.

Working together, HBS alumni are accomplishing great things in our community. “By volunteering your business skills in the nonprofit sector, you can connect with organizations and issues you’re passionate about in a way that affects real-world situations,” said Charles Toder, '62. Whether your area of expertise is marketing, finance, organizational development, strategic planning, or another professional capacity, Community Partners encourages you to get involved.

Consulting projects last between three and four months, and alumni can commit to a single evening of brainstorming or to a 10 – 15 hour monthly engagement. As Clare Peeters, '00, told us, “Whatever level of involvement you choose, Community Partners looks forward to the value your unique insights and talents can bring to our future projects.”

Learn more at hbscny.org/communitypartners

RESULTS

97% OF NONPROFIT CLIENTS’ EXPECTATIONS WERE MET OR EXCEEDED
95% OF ALUMNI PARTICIPANTS WOULD ENCOURAGE OTHERS TO VOLUNTEER

FOUR SECTORS

ARTS & CULTURE
EDUCATION
ENVIRONMENT & HEALTH
SOCIAL SERVICES

4 EXEC ED SCHOLARSHIPS
$19K IN SCHOLARSHIPS

256 ALUMNI ENGAGED
$4.7M IN PRO BONO CONSULTING

SERVED 42 NONPROFIT CLIENTS IN 2016 – 2017
The Club gives a warm welcome to Nathaniel Sutton, AMP 81, our incoming Board member; Andrew Cheskis, '84, our new Executive Vice President; Stelios Hatzakis, PLDA 11, our new Chief Financial Officer (CFO); and Vineet Kumar, AMP 187, our new Chief Information Officer (CIO).

VOLUNTEERS OF THE YEAR
Richard C. Kane, ’68, presented the Volunteer of the Year Award to Krista Nylen, ’13, and Vineet Kumar, AMP 187.

Welcome
The Club gives a warm welcome to Nathaniel Sutton, AMP 81, our incoming Board member; Andrew Cheskis, ’84, our new Executive Vice President; Stelios Hatzakis, PLDA 11, our new Chief Financial Officer (CFO); and Vineet Kumar, AMP 187, our new Chief Information Officer (CIO).

Membership
EVEN MORE BENEFITS—WITH NO INCREASE IN COST
Membership is always evolving along with the needs and interests of alumni. This year is no different. An updated tier structure now offers a brand-new senior rate. We’ve also focused energy around membership outreach, and led the charge on engaging young alumni. Whether your goal is to grow professionally or personally, HBSCNY can help you.

“Membership can make all aspects of your life better. Of course, you’d expect uniquely high-quality professional development and networking events. You also get fun and exciting arts, cultural, and culinary programs. Belonging to the Club also means ongoing ties to the HBS community and countless opportunities to become friends and colleagues with the most interesting people in New York!” Didi Lacher, ’82

Learn more at hbscny.org/membership

Thank you
We’d like to thank Ken Shoji, ’92, who has stepped down as CFO, and Irene Tserkovyn, ’07, who has stepped down as CIO. Thank you, Ken and Irene, for your many years of service!